

MARCH, 2020

Stichting Immigration Guidance Foundation



Annual Accounts 2019

An advertisement for the "REFUGEES@BUSINESS" initiative. The top section has the title "REFUGEES@BUSINESS" in large, bold letters, with "REFUGEES" in yellow and "@BUSINESS" in blue. Below it, the subtitle "Guiding Refugees to Entrepreneurship" is written in a smaller blue font. The Immigration Guidance Foundation logo is on the left. On the right, a hand holds a smartphone displaying the "R@B" logo. The background of the phone screen shows silhouettes of diverse people. Below the main text are two buttons: "Download on the App Store" with the Apple logo and "ANDROID APP ON Google play" with the Google Play logo. At the bottom, the website "immigrationguidance.eu" is listed in a yellow bar. Below that, the word "partners:" is followed by logos for "Sdu" and "LEFEBVRE SARRUT".

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1. Background and objectives

Stichting Immigration Guidance Foundation (the Foundation) has been established on September, 26th 2017 by the French company Lefebvre Sarrut S.A. (LS), Europe's second largest legal publisher. The Foundation is located in The Hague, the Netherlands.

The purpose of the Foundation is, in the public interest and without an aim for profit, to address the need of information for immigrants and foreigners arriving in Europe and help them through the administrative journey related to immigration by simplifying access to the law, provide means and measures for the above, and thus to increase the well-being and create a better everyday life for the human beings immigrating into the EU.

Anyone should be able to easily access the laws that govern the country they move to. The Foundation wants to centralise this information and facilitate both its access and its practical interpretation as refugees can be much more self-reliant if they have access to the right information.

The Foundation strives to realize its objectives through the creation, development and online publication of a new free App, called Refugees@business which focuses on entrepreneurship of the so called status holders. Refugees@business is an independent tool supporting the status holder towards entrepreneurship and gives answers to questions from status holders who want to start their own business.

The App offers a guidance through all the legislation and procedures regarding starting your own business. Apart from this, the entrepreneur will also be supported in the financial, fiscal and commercial process when running his own business, such as making a business plan, bookkeeping, VAT return etc. Furthermore the app can support the communication between the status holder and the client manager at municipality level.

2. Envisaged projects

In order to achieve the objectives, the Foundation has been committed to the project of establishing the Refugees@business App.

The App has been launched in the Netherlands beginning of 2019 including legal information in three different languages; Dutch, English and Arabic. The Foundation is looking for funding to take the App a step further as the desire is to extend the legal information to a complete range of financial, fiscal and commercial information about entrepreneurship and running business.

On the 14th of May 2019 The Immigration Guidance Foundation organized the meeting 'Recognized Refugees on way to entrepreneurship' as launching event in the Netherlands.

Development roadmap is dependent on extra funding. The App is envisaged to be rolled out throughout Europe, starting with France and Spain. Another development is making the App suitable at a local municipality level with local regulations, forms, policy documents, institutions etc. which are needed to start your own business

Further information about projects and the Foundation can be found on the Foundation's website www.immigrationguidance.eu.

3. Board

The Board consists of:

- Sdu Uitgevers B.V.; the Dutch subsidiary of the founder LS
- Sabine Matheson; Vice-Chairman of the Supervisory Board of LS
- Liesbeth Hop; is seen as one of the Dutch authorities on media literacy. She is a media expert with the mission to improve the media literacy of youth, parents, teachers, corporate companies and governments and has a background in media, communication and public affairs.

The Board has full legal authority and responsibility for the conduct, affairs and activities of the Foundation in a manner consistent with the purpose of the Foundation.

The Board is charged with the management of the Foundation, and more in particular with the management and administration of the Foundation's means, the adoption of the budget of income, including distributions and funds to be made available in view of the realization of the Foundation's objectives. The Board is entitled to accept (and refuse) donations on behalf of the Foundation. No donations shall be accepted which are made under conditions contrary to the objectives of the Foundation.

The Board is responsible for the financial position of the Foundation and its results. The Board is required to keep record of the financial position of the Foundation and its activities - including all of its financial transactions, revenue and expenses - and keep the relevant records, documents and other data carriers in such a way that as a result at any time the rights and obligations of the foundation are shown.

The Foundation is assisted by a secretary who takes care of the books and records of the Foundation. Furthermore the secretary handles the administration and files, and takes minutes of meetings of the Board.

4. General principles annual accounts

The financial statements have been prepared in accordance with article 2:10 of the Netherlands Civil Code.

The financial year is equal to the calendar year.

Assets and liabilities (except for equity) are stated at the amounts at which they were acquired or incurred.

Gains or losses on transactions are recognized in the year in which they are realized; losses are taken as soon as they are foreseeable.

Cash and cash equivalents are stated at nominal value.

Donations relate to the received gifts of contributors.

Operating expenses represent the direct and indirect expenses attributable to the activities.

5. Balance Sheet and Statement of Income and Expenditure

BALANCE SHEET AS AT 31 December 2019

Amounts in columns x EUR

	31 December 2019		31 December 2018	
Bank	12.942		30.562	
Other reserves	12.942		30.562	
	12.942	12.942	30.562	30.562

PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31 DECEMBER 2019

Amounts in columns x EUR

	31 December 2019		31 December 2018	
Donations individuals	1.658		23.750	
Donations businesses	4.041		1.925	
Donations	5.699		25.675	
Project management (launching, PR, marketing) app	11.499		6.050	
Location-facilities event 14th of May	4.746			
PR messages and images event 14th of May	4.737			
Award, various costs event 14th of May	2.019			
Content development app			15.102	
Assessment flowcharts app			968	
User testing app			1.339	
Banking costs	76		161	
Wordpress hosting website	122		122	
Apple account/E-identification	120		99	
Total operating expenses	23.319		23.841	
Net result	(17.620)		1.834	

6. Notes to the accounts

During 2019 the Foundation continued its activities in which it seek to obtain contributions and grants from a variety of sources and developed the App Refugees@business.

External costs are mainly related to the launching event on the 14th of May in the Netherlands; project management and support (GUN Marketing/Ruepert Holding) , PR (Handlangers), facilities (Nieuwspoot) and presentation (Castro Communications).

LS people engaged in the activities/development do not receive a remuneration and the Foundation does not employ any people itself.

Members of the Board don't receive a remuneration for the activities performed by them as such.

It is very difficult to forecast with any certainty the amounts of contributions that the Foundation will receive. In the first three years of its existence the Foundation did receive an amount of € 60.224,-, including a contribution of € 20.000,- from LS, to be able to launch the Refugees@business App. In the coming years the Foundation expects to receive funding to maintain, improve and extend the App and make it possible to roll it out throughout Europe and on a local municipality level.

7. ANBI/PBO status

The Foundation has been qualified by the Dutch Tax Authority as ANBI/PBO (Algemeen Nut Beogende Instelling/Public Benefit Organisation) as per September 26th, 2017 for tax purposes.

See https://www.belastingdienst.nl/rekenhulpen/anbi_zoeken/

8. Address and Contact details

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